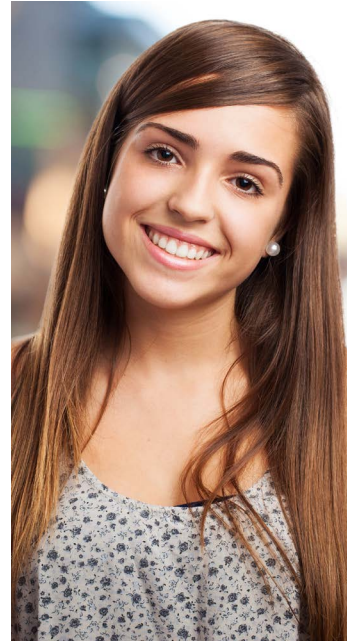




**Healthy Youth.
Bright Futures.
Strong Communities.**



Teen Pregnancy in

Why it Matters.

Nearly 3,700 young women (ages 15-19) give birth in South Carolina every year. Despite great progress, prevention efforts are critical as teen pregnancy has strong connections to other social issues.

Education

Only 3% of teen mothers will earn a four-year college degree by the age of 30.¹

Poverty

Nearly 50% of teen mothers and their children are living in poverty.²

Economics

Teen pregnancy cost South Carolina taxpayers an estimated \$166 million in 2010.³



THERE HAS BEEN A
67%
DECLINE IN
SOUTH CAROLINA'S
TEEN BIRTH RATE
SINCE PEAKING IN 1991



SC HAS THE
16th
HIGHEST
TEEN BIRTH RATE
IN THE NATION



75%
OF ALL TEEN BIRTHS
ARE TO
18-19
YEAR OLDS



South Carolinians Agree...

94% Say teen pregnancy is an important issue.⁴

92% Believe sex education in public schools should emphasize abstinence AND teach about contraception.⁴

South Carolina

Why the SC Campaign.

Since 1994, the South Carolina Campaign to Prevent Teen Pregnancy (SC Campaign) has led the statewide effort to reduce teen births. Since peaking in 1991, the teen birth rate in South Carolina has declined 67%. This success is the effort of strong leadership and diverse funding streams that have resulted in a dedicated approach to using what works. The SC Campaign's staff works day in and day out to ensure progress continues by:



Building Capacity. We train and support professionals across the state in order to directly address the teen pregnancy prevention needs of the youth they serve. This includes working with partners to:

- **Educate teens** on how to make better choices, delay sexual activity, use contraception, and prevent repeat births;
- **Urge schools** to increase access to comprehensive sex education;
- **Provide teen friendly** reproductive health services.



Raising Awareness. We engage the media, youth serving professionals, and community members with innovative, up-to-date information about teen pregnancy prevention. Through our annual events such as the Teen Pregnancy Prevention Month Roadshow (May), Summer Institute, Let's Talk Month (October), Contraceptive Leadership Summit, and teen birth rate data release, we generate more than 2 million media impressions each year. We also advocate for state and local policies that advance teen sexual health.



Focusing on Research & Evidence. We promote evidence-based teen pregnancy prevention strategies. We conduct research and analyze data to improve programs and develop user-friendly fact sheets, publications and reports.



Investing in Communities. Each year, we provide nearly \$1 million in funding to organizations around the state to support the implementation of evidence-based teen pregnancy prevention strategies in a variety of settings.



Educating Parents & Teens. Our branded initiative, Not Right Now: Put Pregnancy on Pause, serves as a straight-forward source of information for teens, parents, and teen parents. Visit NotRightNowSC.org for more information.

Who We Are.

Founded in 1994, the mission of the South Carolina Campaign to Prevent Teen Pregnancy (SC Campaign) is to improve the health and economic well-being of individuals, communities and the state of South Carolina by preventing teen pregnancy. To achieve our mission, we work with a variety of organizations - public, private, school and community based- in all regions of the state.

SC Campaign Generously Supported By:



Connect With Us.

TeenPregnancySC.org



Sources:

1. Hoffman, S.D. (2006). *By the Numbers: The Public Costs of Adolescent Childbearing*. Washington, DC: The National Campaign to Prevent Teen Pregnancy.
2. Ng, A. S., & Kaye, K. (2012). *Why It Matters: Teen Childbearing, Education, and Economic Wellbeing*. Washington, DC: The National Campaign to Prevent Teen and Unplanned Pregnancy.
3. The National Campaign to Prevent Teen Pregnancy. (2014). *Counting it Up: The Public Costs of Teen Childbearing in South Carolina in 2010*. Washington, DC: The National Campaign to Prevent Teen Pregnancy.
4. Lyle, M. (2017). South Carolina State Survey Technical Report. Columbia, SC: USC Institute for Public Service and Policy Research.