

# SMART Desired Outcomes (Goals/Objectives) Worksheet

*Objectives are Specific, Measurable, Achievable, Realistic, and Time-Bound changes expected in your target audience that indicate progress towards a program goal.*

## Objective Questions (Every Objective must answer the following 7 questions)

A. Process or Outcome Objective?	
B. Indicator (Behavior or Determinant?)	
C. What will change?	
D. For Whom?	
E. By How Much? (Quantitative value or statistically significant)	
F. When will the change occur?	
G. How will the change be measured? (An outcome measure, like a pre/post test, should typically be named)	

## Complete Objective Statement (Please provide a complete objective statement incorporating answers to Objective Questions C - G)

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