



## Teen Pregnancy Prevention Month Community Sponsorship Application

### ABOUT THE SPONSORSHIPS

The South Carolina Campaign to Prevent Teen Pregnancy (SC Campaign) is offering sponsorships to organizations around the state to support awareness and outreach activities during Teen Pregnancy Prevention Month - May 2019. Community Sponsorships support innovative events to engage your community by empowering young people to make healthy decisions, providing resources to parents, and/or educating community leaders about the importance of quality evidence-based approaches to teen pregnancy prevention.

We will fund creative ideas for you to engage young people, parents, and your community in ways that align with our core values.

#### **We believe:**

- Parents should be **equipped** to be the primary educators of their children about love, sex and relationships.
- The most effective health and sexuality education is **age-appropriate** and **medically accurate, emphasizes abstinence** and **provides information** about contraception.
- The use of research-proven curricula and programs will **reduce** teen pregnancy. The target of this funding opportunity is community education and outreach. The SC Campaign supports evidence-informed strategies to achieve these goals. If you are interested in learning more about research proven curricula for use in your community, our staff can help you find the **best program** to fit your audience.
- Having a group of community members that represent **diverse** segments of the population allows for **shared** resources, increases in knowledge, and greater support for policies and programs to help reduce teen birth rates.
- Young people should be respected for their unique traits and characteristics and **empowered** to take control of their own reproductive health and wellness. Different backgrounds, race, ethnicity, religion, sexual orientation, gender identity, economic status, family situation, and more should be taken into consideration as we seek to meet the reproductive health and wellness needs of **all** youth.



## HOW TO APPLY

- **Complete the application form below, including a proposed budget of up to \$2,000, and return it to the SC Campaign’s Sponsorship Team at [sponsorships@teenpregnancysc.org](mailto:sponsorships@teenpregnancysc.org).**  
*This is a competitive application process, and funding is not guaranteed. Funds will be awarded based on the total amount of funds available and the total amount requested from all applicants. We will review all complete applications submitted by the deadline.*
- **Applications must be submitted by Friday, February 22, 2019 at 5 pm.**
- **Any organization that currently receives funding from the SC Campaign is not eligible to receive funding from this opportunity.** We do, however, encourage currently funded partners to recruit other organizations in their community to apply.
- Upon approval of your application, 50% of your approved funding amount will be distributed to you. The remaining balance will be distributed after the event upon submission of receipts for approved expenses incurred and a complete evaluation report. Receipts must be submitted to the Sponsorship Team at [sponsorships@teenpregnancysc.org](mailto:sponsorships@teenpregnancysc.org).

## ORGANIZATION INFORMATION

Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Organization Website: \_\_\_\_\_

Organization Social Media Handles (if any): \_\_\_\_\_

IRS Assigned ID # (EIN): \_\_\_\_\_ 501(c)(3):  yes  no\* **this does not disqualify your application**

DUNS #: \_\_\_\_\_ Other (please name): \_\_\_\_\_

## EVENT NARRATIVE

In a short narrative (2-3 sentences), describe how your event will address **any** of the outcomes listed below, or create one of your own related to teen pregnancy prevention (use the Other box). The strongest applications will have a well-reasoned connection between the event and the expected outcome(s). Addressing multiple outcomes is preferred; **however, applicants are not expected to complete a narrative in every box.** Outcomes include increasing:

1. Motivation and intention for parents/trusted adults and children to talk about relationships, love, and sex. *Ex: Host an event for parents and teens that uses discussion prompts about relationships, love, and sex to start conversations i.e. parent-child painting event*

2. Community awareness of teen pregnancy prevention resources.  
*Ex: If you implement an evidence-based teen pregnancy prevention curriculum, have an event for parents modeling activities from the curriculum. Share dates on upcoming programs for teens.*

3. Community knowledge of teen-friendly health centers and resources.  
*Ex: Host a health center open house. Invite parents, teachers, guidance counselors, and others.*

4. Community acceptance and support for contraceptive use for sexually active teens.  
*Example: Facilitate a "Cupcakes, Condoms & Contraception" event on a local college campus. Serve cupcakes, distribute condoms and teach how to use them correctly, provide information on methods of birth control, and refer students to their local health center.*

5. Other



Please describe the proposed event in detail while answering ALL of the following questions:

*Please describe your event? What are **your** goals for this event?*

*What method will you use to determine if your goal(s) were achieved for this event?*

*Who is the audience?*

*How many people do you plan to reach? What methods will you use to reach your desired number?*

*When is the event (date and time)?*

**BUDGET NARRATIVE**

*NOTE: These funds **CANNOT** be used to pay for entertainment, fundraising, or lobbying efforts.*

***No more than \$50 may be spent on food for the event. If you spend more than \$50 on food, you will only be reimbursed/funded for \$50.***

*Be sure to **explain** each cost in the Budget Narrative section.*

***Incentives should not total more than \$25 per participant. Please round to the nearest \$1. If you need more space, please submit budget narrative on a separate sheet.***

*The **strongest** applications will have a **budget that reasonably relates to the target** number of people to reach with the event.*

***We expect budgets of approximately \$1,000 to reach 25-40 people and budgets of \$2,000 to reach 60 or more people. If you do not reach your target number of attendees, you will be funded according to these guidelines.***

Budget Narrative	Amount
<b>Total Budget</b>	

*To support your event, the SC Campaign can provide promotional items for both parents and youth such as parent-child communication posters, and informational handouts. Contact our Sponsorships Team at [sponsorships@teenpregnancysc.org](mailto:sponsorships@teenpregnancysc.org) for more information.*

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date