



FUNDING FOR EVIDENCE BASED INNOVATION

The S.C. Campaign to Prevent Teen Pregnancy (Campaign) is pleased to announce the availability of funds to support the innovative use of evidence based strategies to prevent teen pregnancy. These funds are designed to allow programs to explore and implement new and unique strategies in collaboration with the use of science based approaches to prevent teen pregnancy in their communities. **All Community Adolescent Pregnancy Prevention (CAPP) and Medicaid Adolescent Pregnancy Prevention Services (MAPPS) are eligible to apply.** Priority will be given to programs who clearly demonstrate how funding will enhance or increase the number of already existing evidence based interventions.

Projects will be funded through the 2007-2008 Fiscal Year, from July 1, 2007 to June 30, 2008. There will be no deadline for submission. Through a rolling submission process, projects will be considered for funding throughout the fiscal year. Programs should apply as the organization is ready to implement. Please allow/plan for **45 days between submission of proposal and letter of acceptance/rejection.**

Applicants must meet the criteria outlined below in order to be eligible:

- Organization must attend one bidders meeting to become familiar with the application process and better understand the criteria that will be used to select projects for funding. Bidders meetings will be held;
 - Summer Institute; June 14th at 8:00 am in Room One
 - SC Campaign Regional Roundtable; August 28th-30th
- Organizations that have applied in the past must demonstrate how prior mini grant's science based curricula have been institutionalized at their organization.
- Organization must currently be classified as a CAPP or MAPPS program and be in good financial and programmatic standing with Department of Social Services or Department of Health and Human Services respectively.
- Agree to participate in project evaluation, technical assistance and education efforts conducted by the South Carolina Campaign.
- Agree to submit final report no less than 45 days upon completion of project.

Once awarded, recipients will be required to sign a Memorandum of Agreement. As part of this agreement staff from participating organizations will meet with staff from the SC Campaign's Technical Assistance Department to outline project activities and project specific requirements. Project Coordinators will also be expected to work collaboratively on an ongoing basis with Campaign staff members to evaluate project outcomes and participate in technical assistance activities as required.

Proposals will be considered for funding if they contain the following:

1. COVER LETTER

The cover letter must summarize the project including the timeline for implementation, describe the organizational capacity to implement and express willingness to work with the SC Campaign's Technical Assistance Department if awarded.

2. PROPOSAL

The proposal should include the following information:

Organizational Background (8 points)

Brief description of your organization including current programs, current implementation of Science Based Programs including curricula used, how the funding would allow the organization to explore an innovative strategy not currently funded, and need for assistance. If your organization has participated in the SC Campaign mini-grant process in the past, outline how those interventions have been sustained.

Proposal Summary (60 points)

Description of your project. The following points should be included:

- A) Describe the data that justifies the need for a new or revised teen pregnancy program in your community. (10 points)
- B) Identify the group of young people who will participate. Be sure to include why that group was targeted, why the selected intervention is appropriate and how you will address recruitment and retention of a minimum of 10 participants throughout the project. (5 points)
- C) Describe the selected setting (school, church, community organization, etc.) for implementation and explain why that setting was selected. (10 points)
- D) Briefly describe the program you would like to implement and how it addresses the needs of the priority population. (10 points)
- E) Explain how the project is an innovative supplement and enhancement to teen pregnancy prevention programming currently in place at your organization. (10 points)
- F) Provide justification that the project is realistic in scope. This should include how implementation will be manageable for the staff of your organization and the role of all key collaborators to insure success. (10 points)
- G) Discuss desire to participate in technical assistance and education from the SC Campaign to Prevent Teen Pregnancy. (5 points)

Objectives, Activities, and Evaluation (22 points)

Applications should:

- A) Provide a clear statement of the goals, objectives, and activities that will be conducted to achieve desired outcomes of the project (please see attached attachment A.) (5 points)
- B) Provide a detailed BDI Logic Model specific to this project – including logical links between determinants (risk/protective factors) of the targeted group of young people and the chosen intervention. (please see attachment B.) (5 points)
- C) Provide a brief evaluation plan for this project including how you will implement process, outcome, and impact evaluation measurements. The evaluation plan should relate clearly to the goals, objectives and activities provided in letter A above. Describe how you will ensure participation in post-testing. More than 10 youth are required at post-testing to meet funding criteria. (5 points)
- D) Timeline for project should correspond with objectives and activities. (2 points)
- E) Document support in the form of a letter of support from site where program will be implemented. This documentation should indicate 1) support of project, 2) support of Campaign sponsored evaluation, 3) signed copy of the evaluation instrument for youth. (5 points)

Project Budget (10 points)

A) Project Budget must be included (please see attachment C). Any additional funds supporting initiative should be indicated. Funds must be used for direct expenses related to program delivery (5 points).

B) In your proposal provide justification for funding categories. Include how proposed expenditures support the implementation of your project. (5 points)

3. PROPOSAL LENGTH AND NUMBER OF COPIES

Applicants' **proposal** should not exceed three pages in length. This does not include the Cover Letter, Goals and Objectives (Attachment A), BDI Logic Model (Attachment B), Project Budget (Attachment C) or site support documentation. Additional pages will not be considered when evaluating the strength of applications. Please submit ONE cover letter along with FIVE copies of the project proposal and FIVE copies of all relevant attachments.

4. SUBMISSION INFORMATION

Address applications to:
South Carolina Campaign to Prevent Teen Pregnancy
Attn: Polly Edwards Padgett, Director of Technical Assistance
1331 Elmwood Ave. Suite 140
Columbia, SC 29201